

Welcome to ISH 2019.

11 - 15 Mart 2019
Pazartesi – Cuma arası

Stefan Seitz
Director ISH Brand Management

ISH World's leading trade fair
HVAC + Water
Frankfurt am Main, 11. – 15. 3. 2019

WATER.
ENERGY.
LIFE.

Biz kimiz?

- Kendine ait arazisi olan dünyanın en büyük fuar, kongre ve etkinlik organizatörü
- Kimseden yardım almadan, Frankfurt ve dünya çapında her yıl yaklaşık 150 fuar düzenlemekteyiz
- Yılda 240 üzerinde misafir etkinlik: kongreler, sergiler, konserler veya başka etkinlikler
- 30 lokasyonda 2.400 üzerinde çalışan
- 669 milyon Euro civarında yıllık ciro

İnsanların çoğunluğu gelecekte mega kentlerde yaşayacak.

Hava

Ağlaşmış bina teknolojisi

Güvenlik

Su

Isı

Light

Aydınlatma



Hol 12

12

Kat 0 ve Kat 1 her biri 16.840 m²

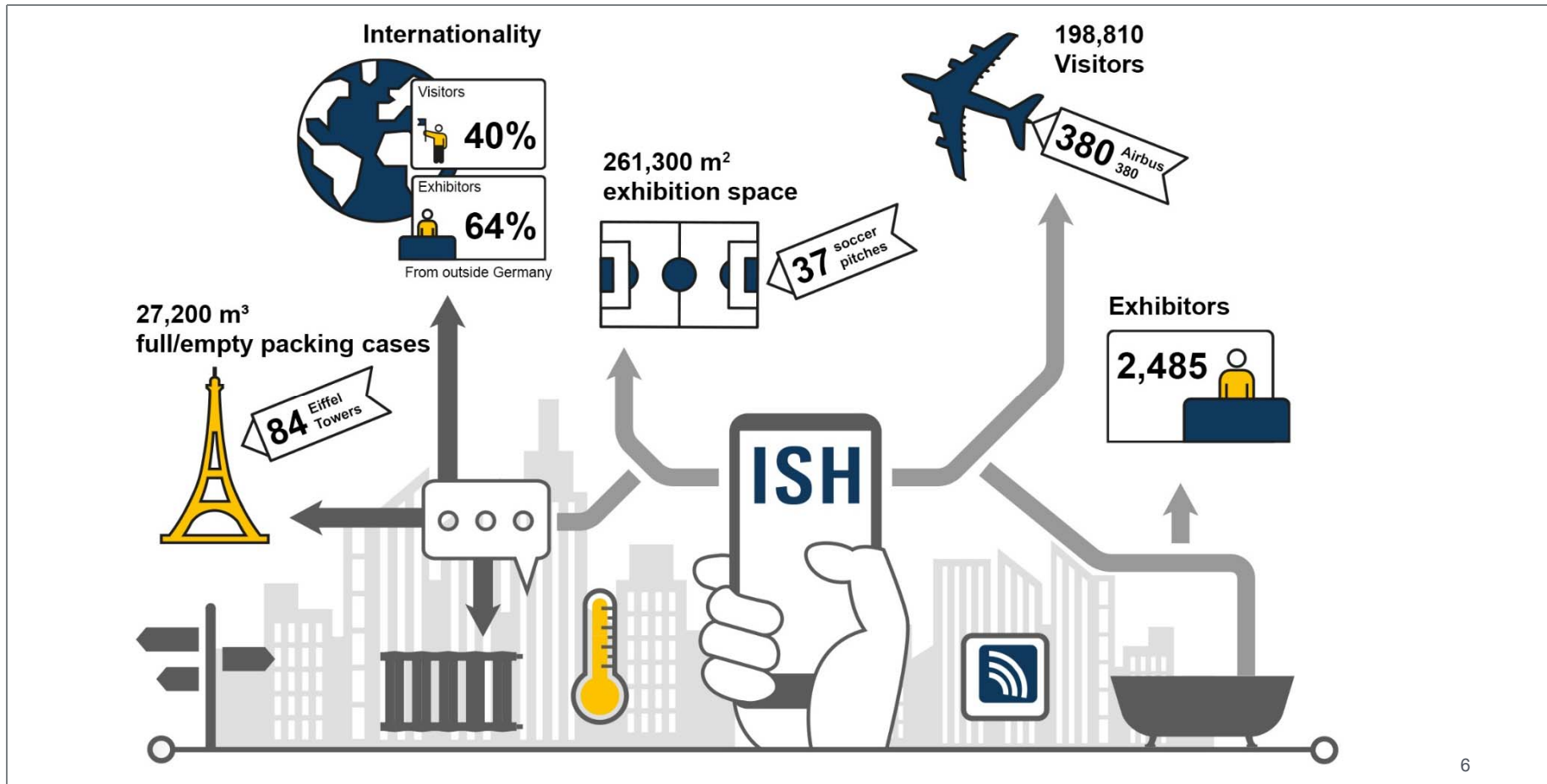
50.000 m² havalandırma ka

Soğutma ve ısıtma için 34 km boru hattı

Altı adet soğutma sistem

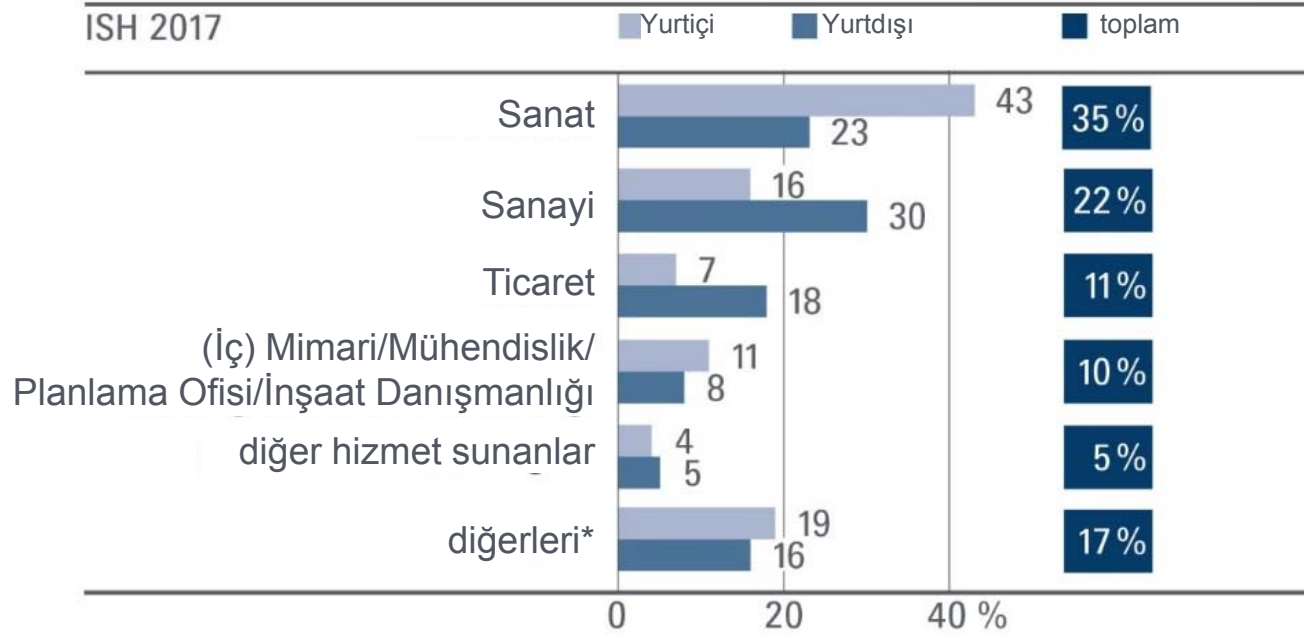
Bütün holün brüt kat alanı 92.697 m²





ISH 2017 – Veriler, Rakamlar, Olgular

Ziyaretçilerin iş kolları



*öğrenciler, üniversite öğrencileri ve başka iş sahibi olmayanlar dahil (%8)

*Yenilik
Zamanı geldi!*

WATER.

ENERGY.

LIFE.



Yeni günler!

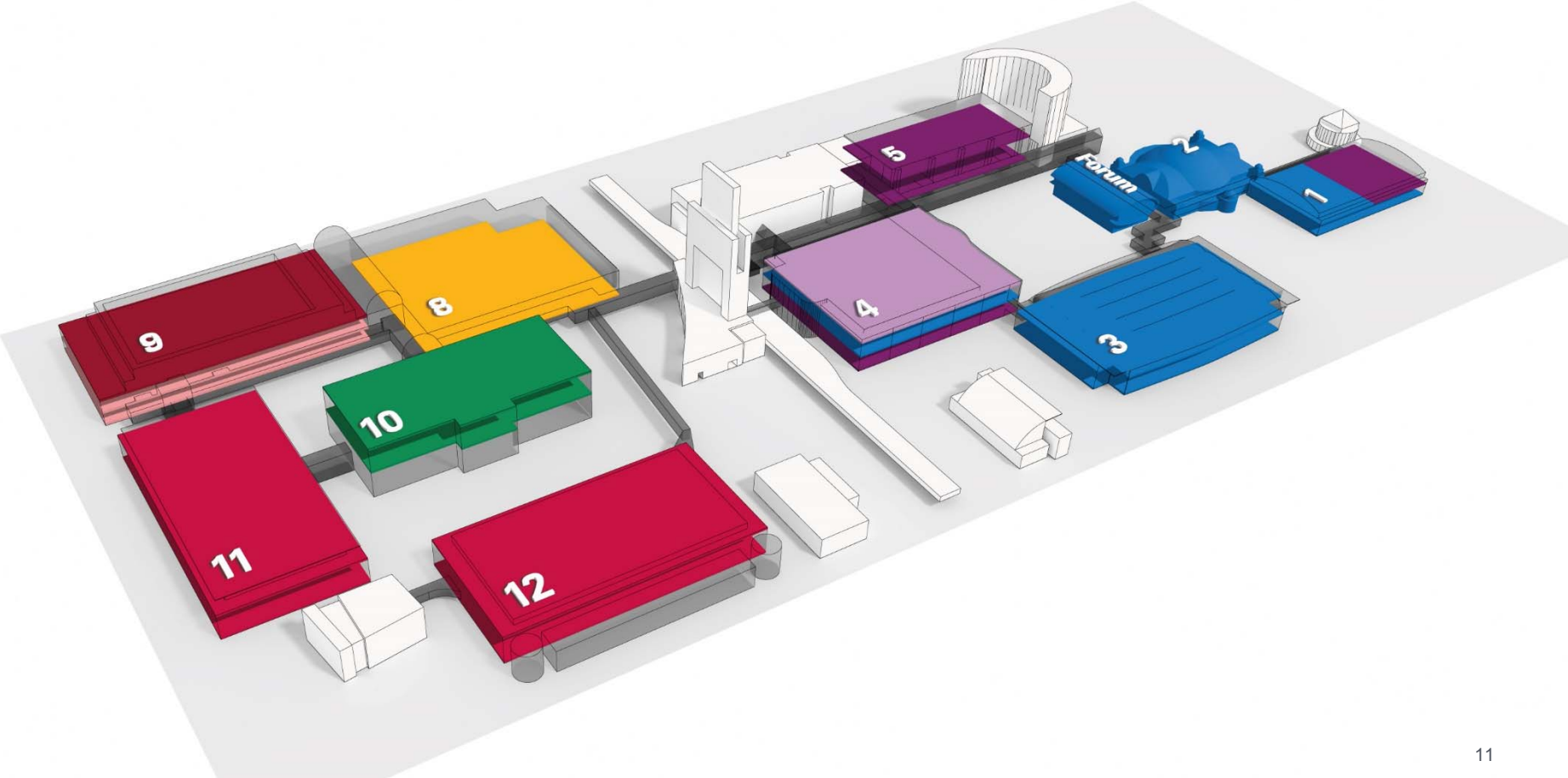
11 – 15 Mart 2019

Pazartesi ile Cuma arası



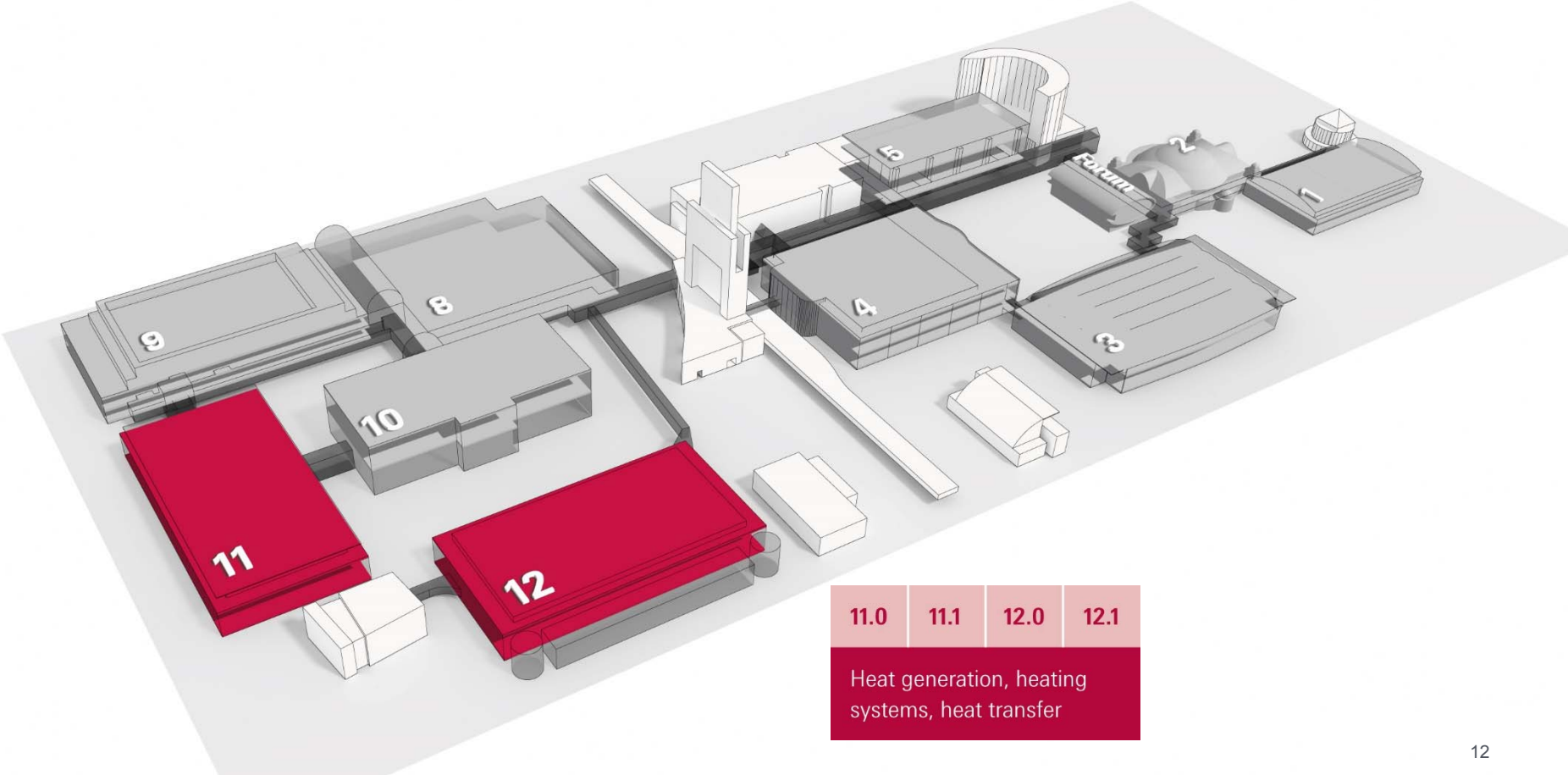
ISH 2019 – New hall structure

ISH



ISH 2019 – New hall structure

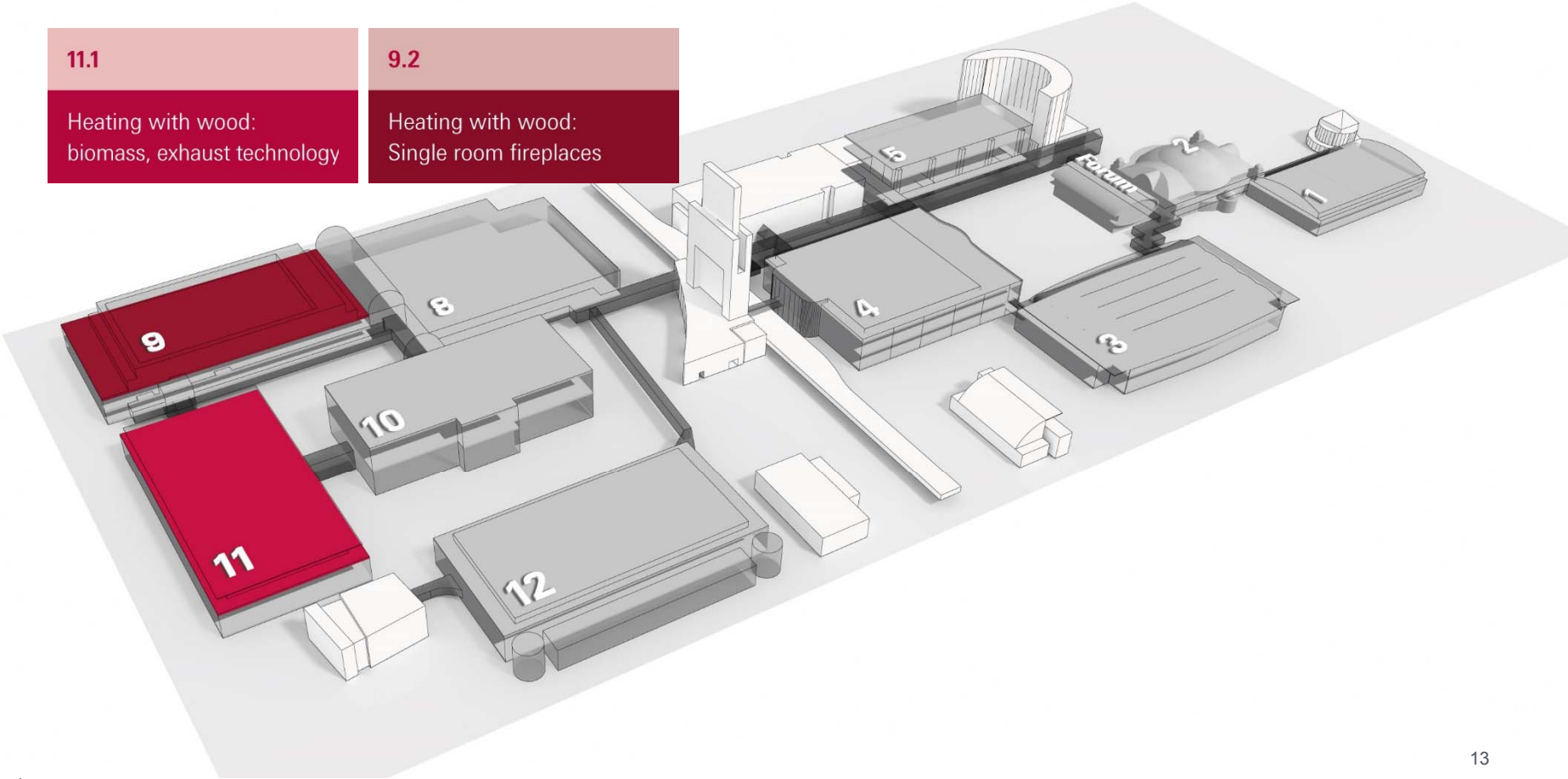
ISH



ISH 2019 – New hall structure

ISH

11.1	9.2
Heating with wood: biomass, exhaust technology	Heating with wood: Single room fireplaces



ISH 2019 – New hall structure

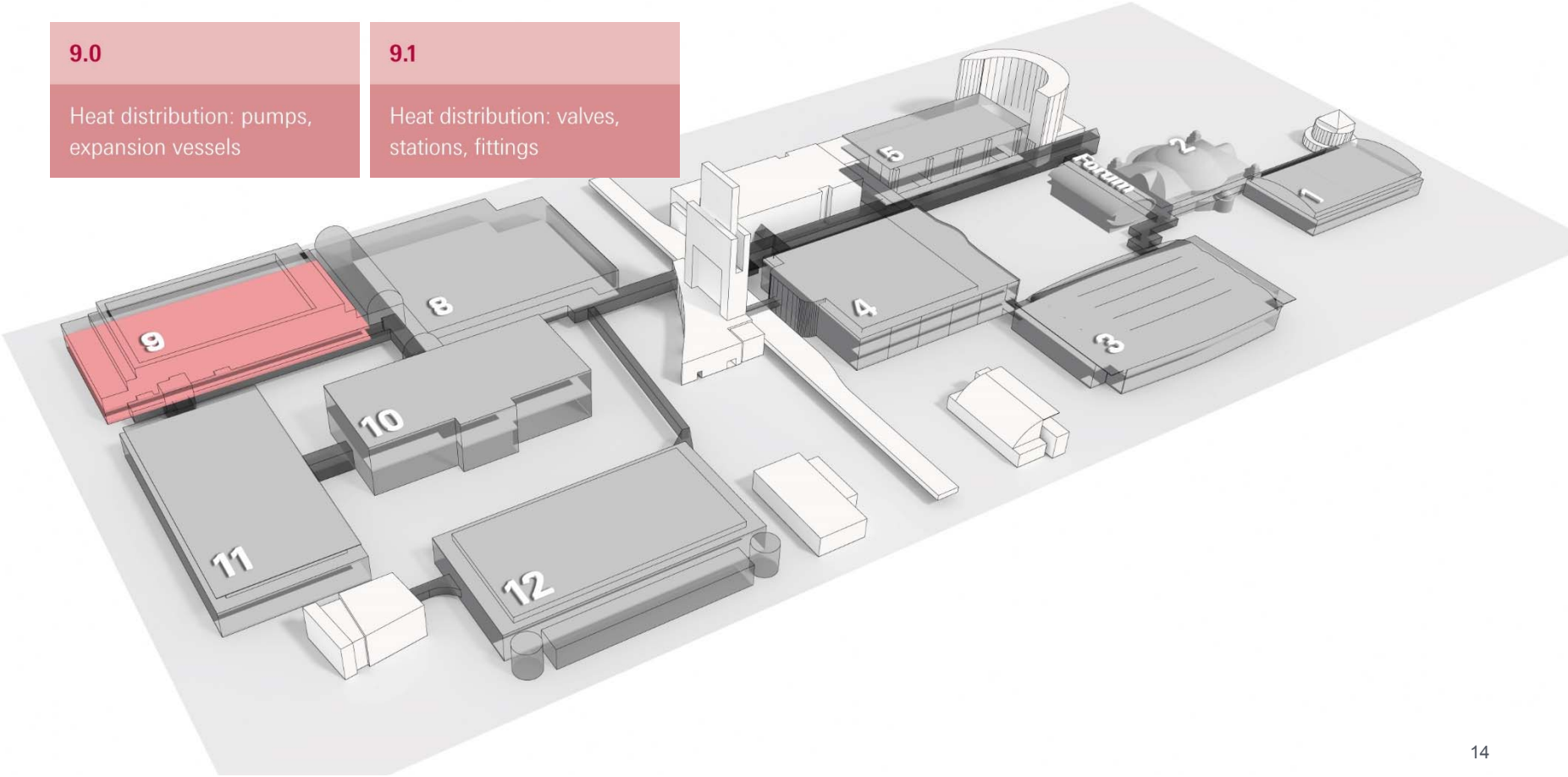
ISH

9.0

Heat distribution: pumps,
expansion vessels

9.1

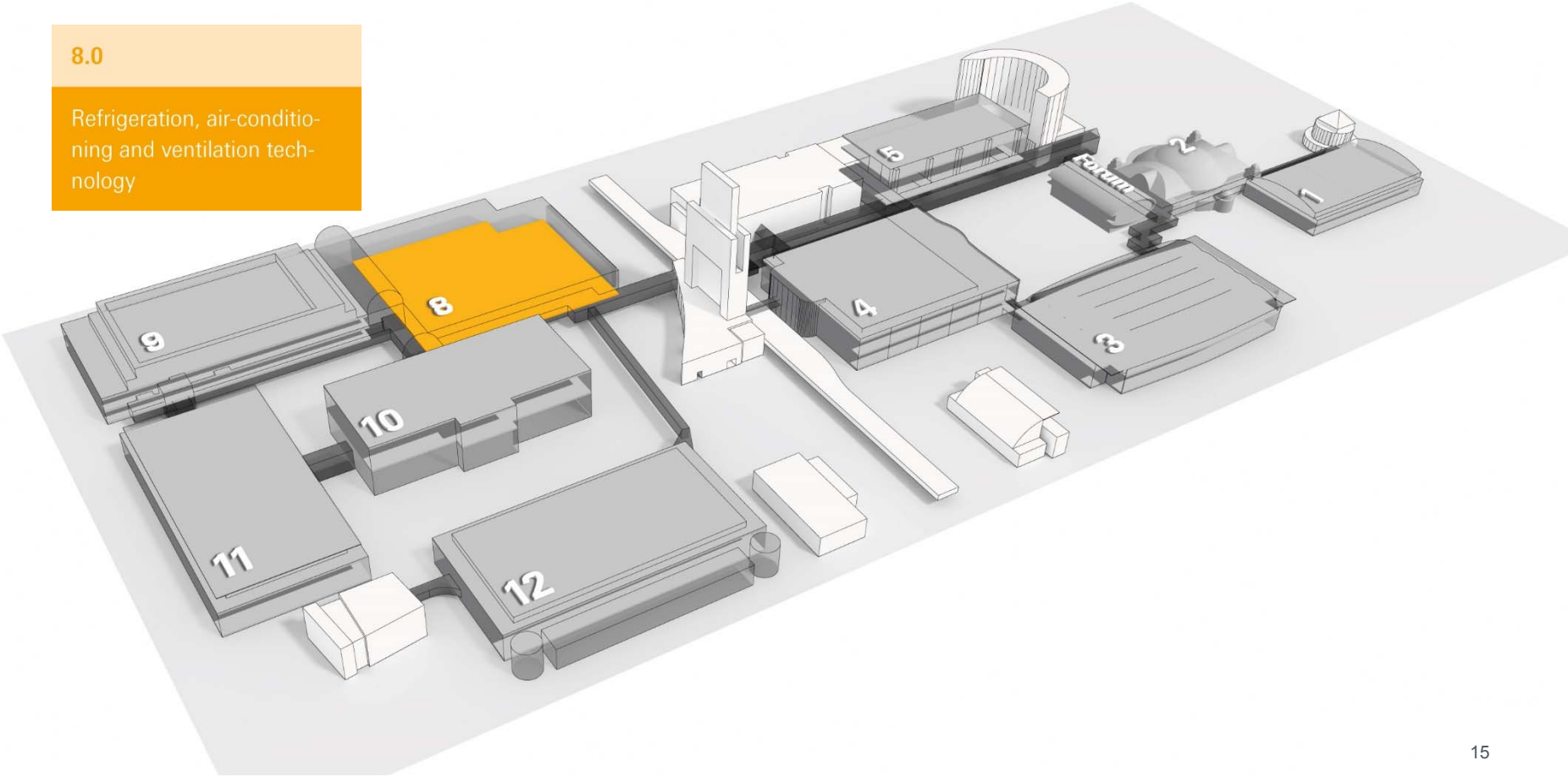
Heat distribution: valves,
stations, fittings



ISH 2019 – New hall structure

ISH

8.0
Refrigeration, air-conditioning and ventilation technology

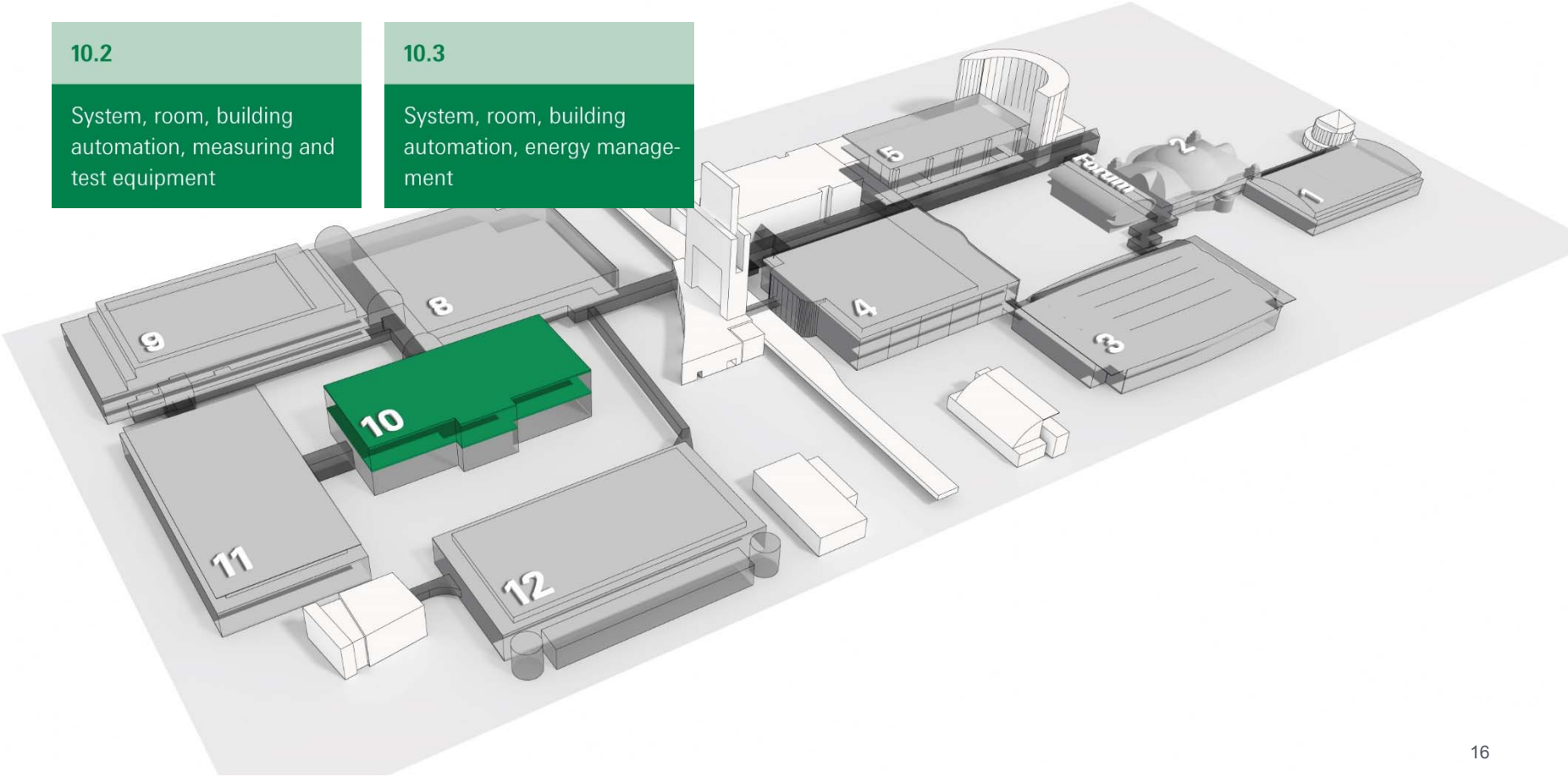


ISH 2019 – New hall structure

ISH

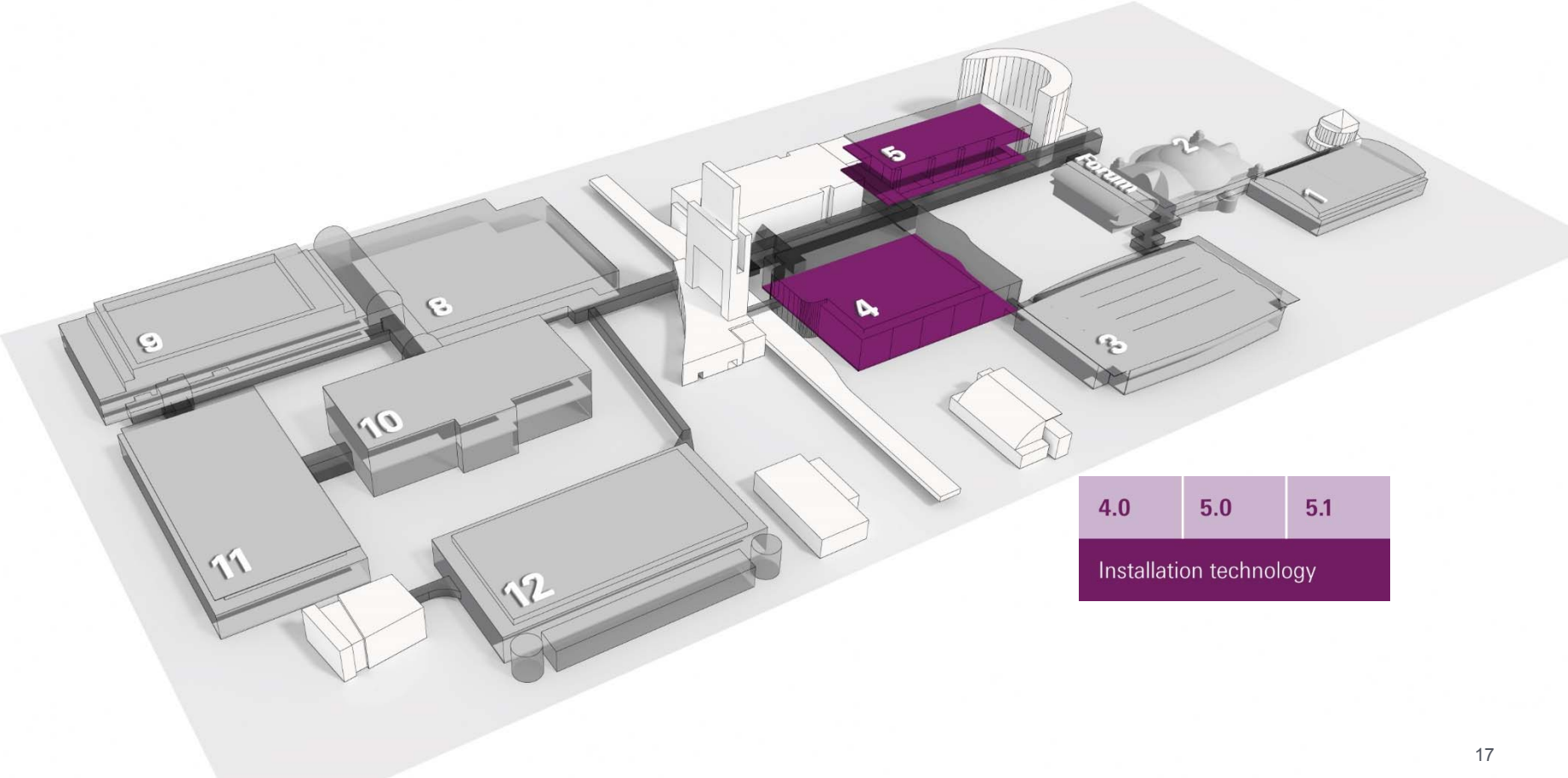
10.2
System, room, building automation, measuring and test equipment

10.3
System, room, building automation, energy management



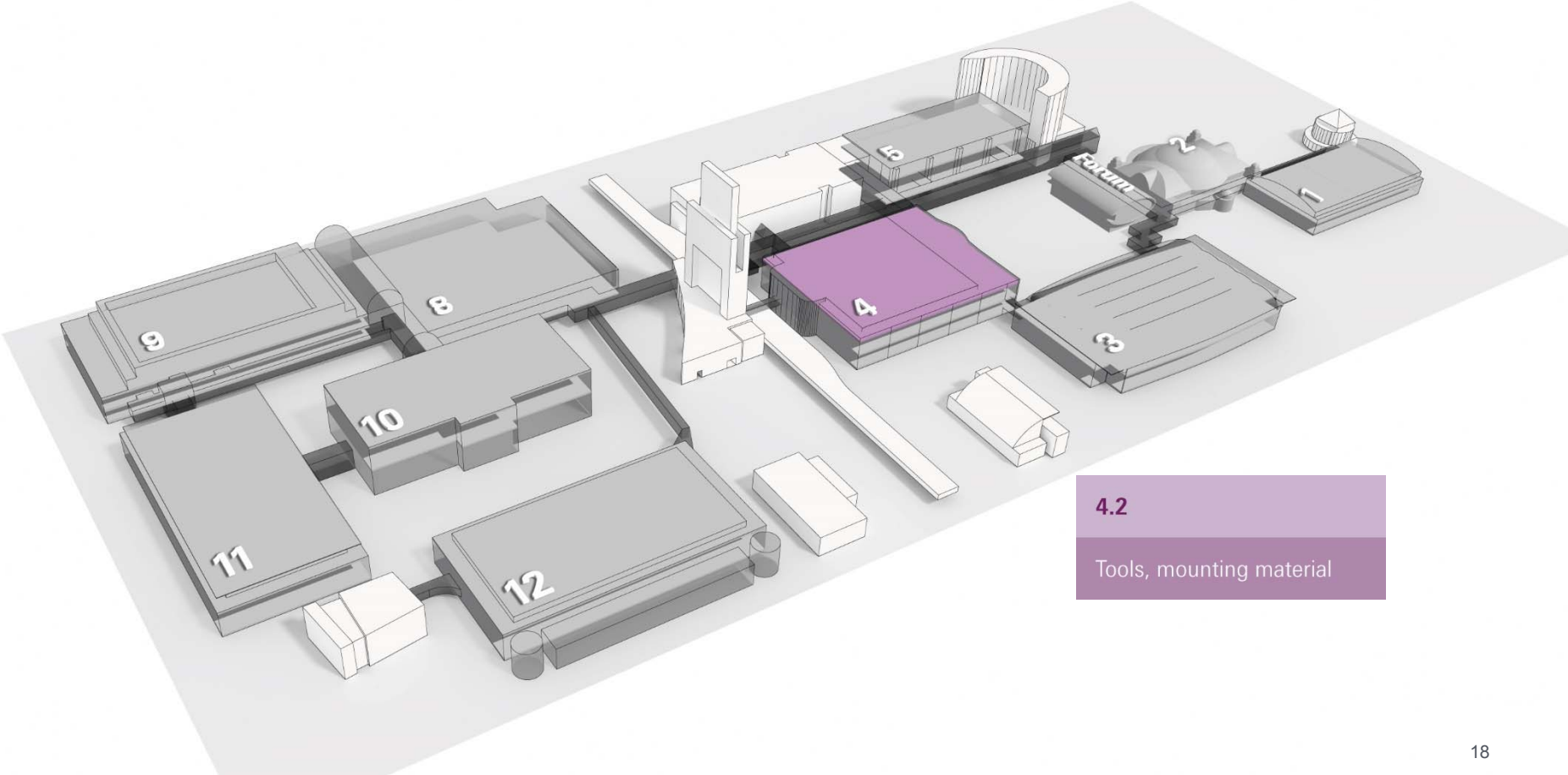
ISH 2019 – New hall structure

ISH



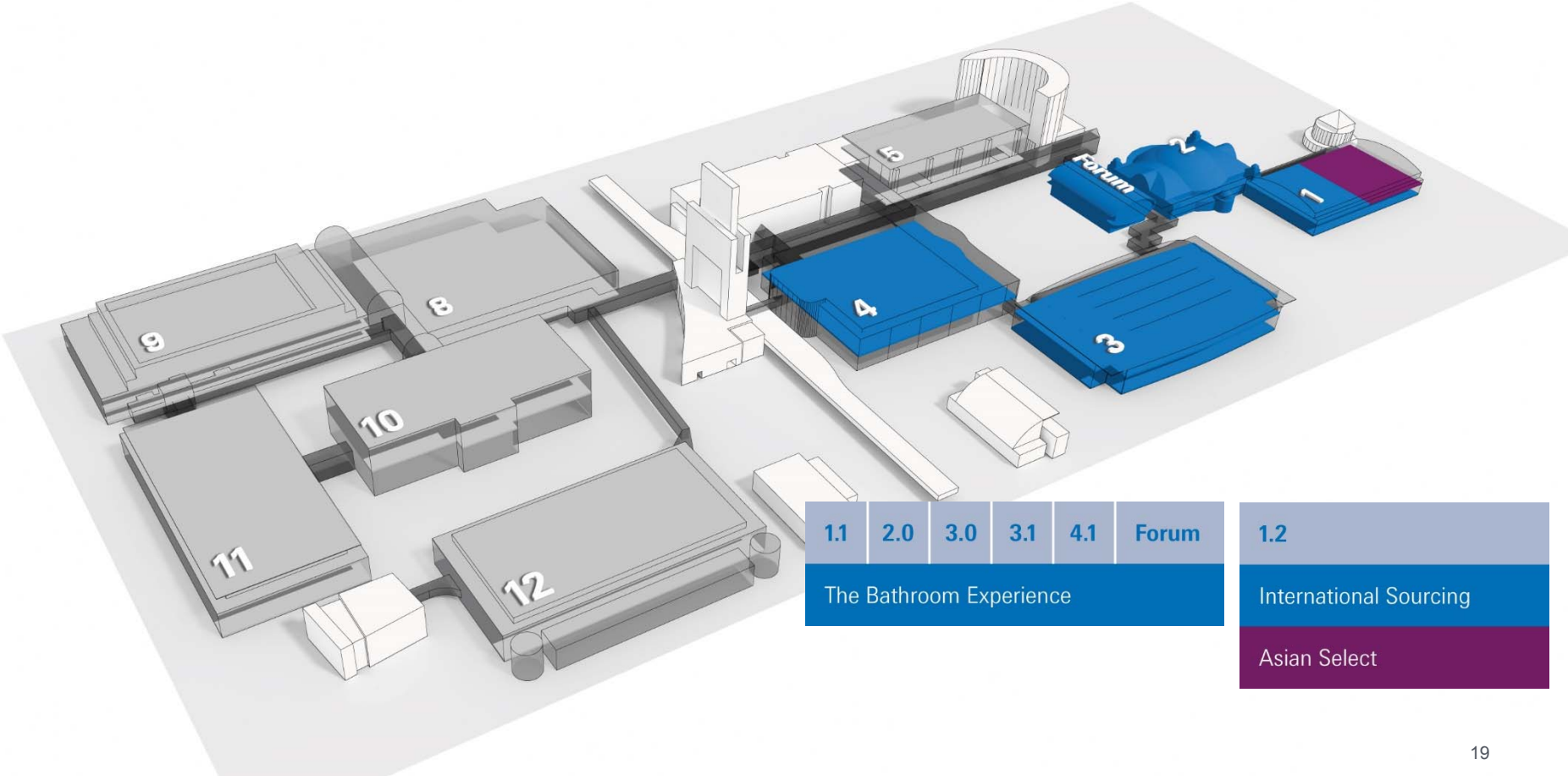
ISH 2019 – New hall structure

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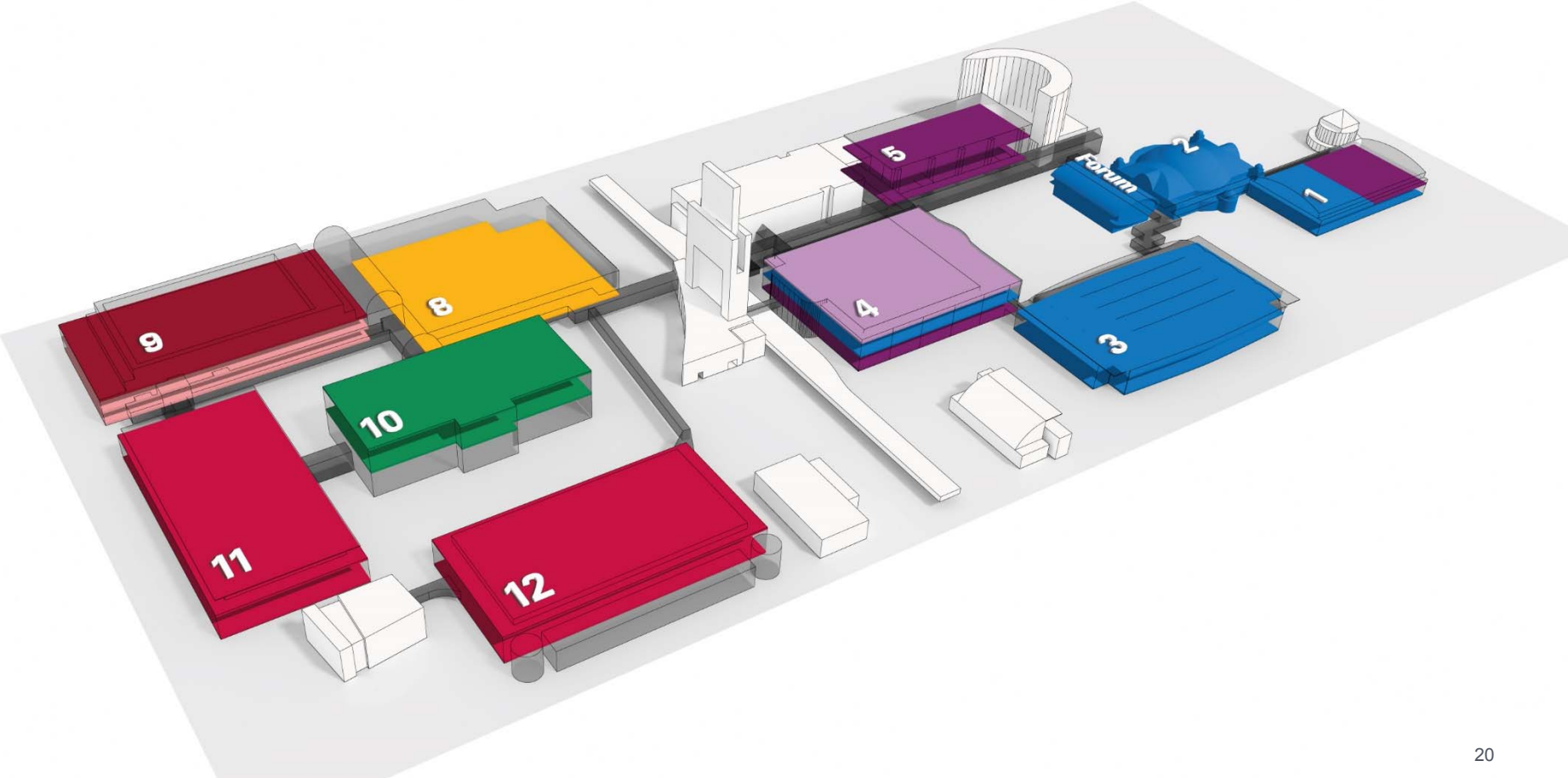
ISH 2019 – New hall structure

ISH



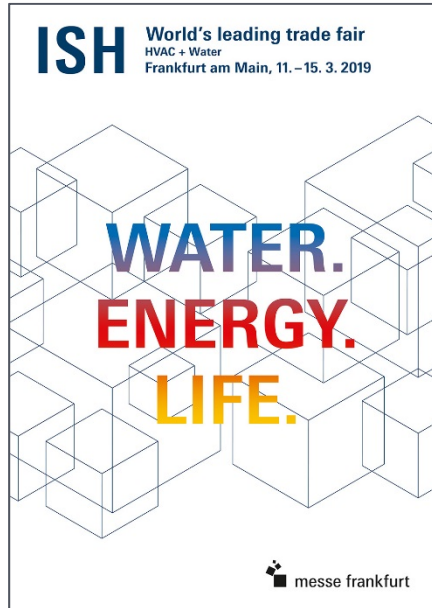
ISH 2019 – New hall structure

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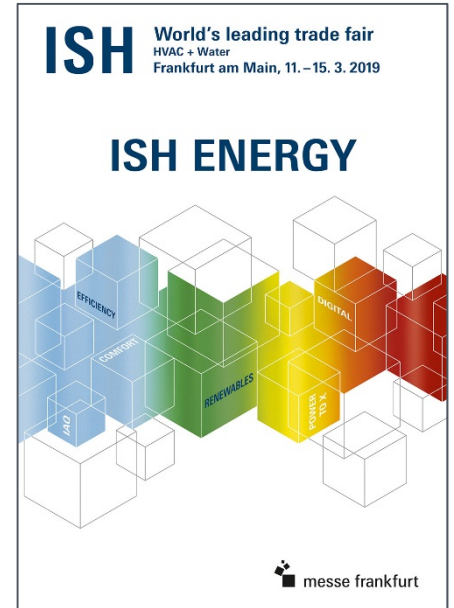
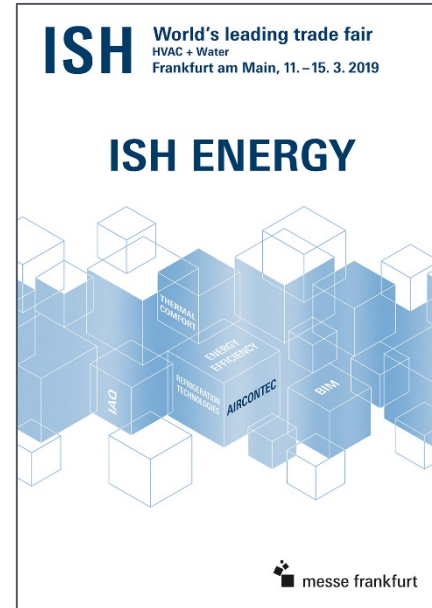


Yeni görünüm ve duygu

Keyvisual ISH 2019



Hedef kitlelere özgü motifler



Yeni dijital yollar

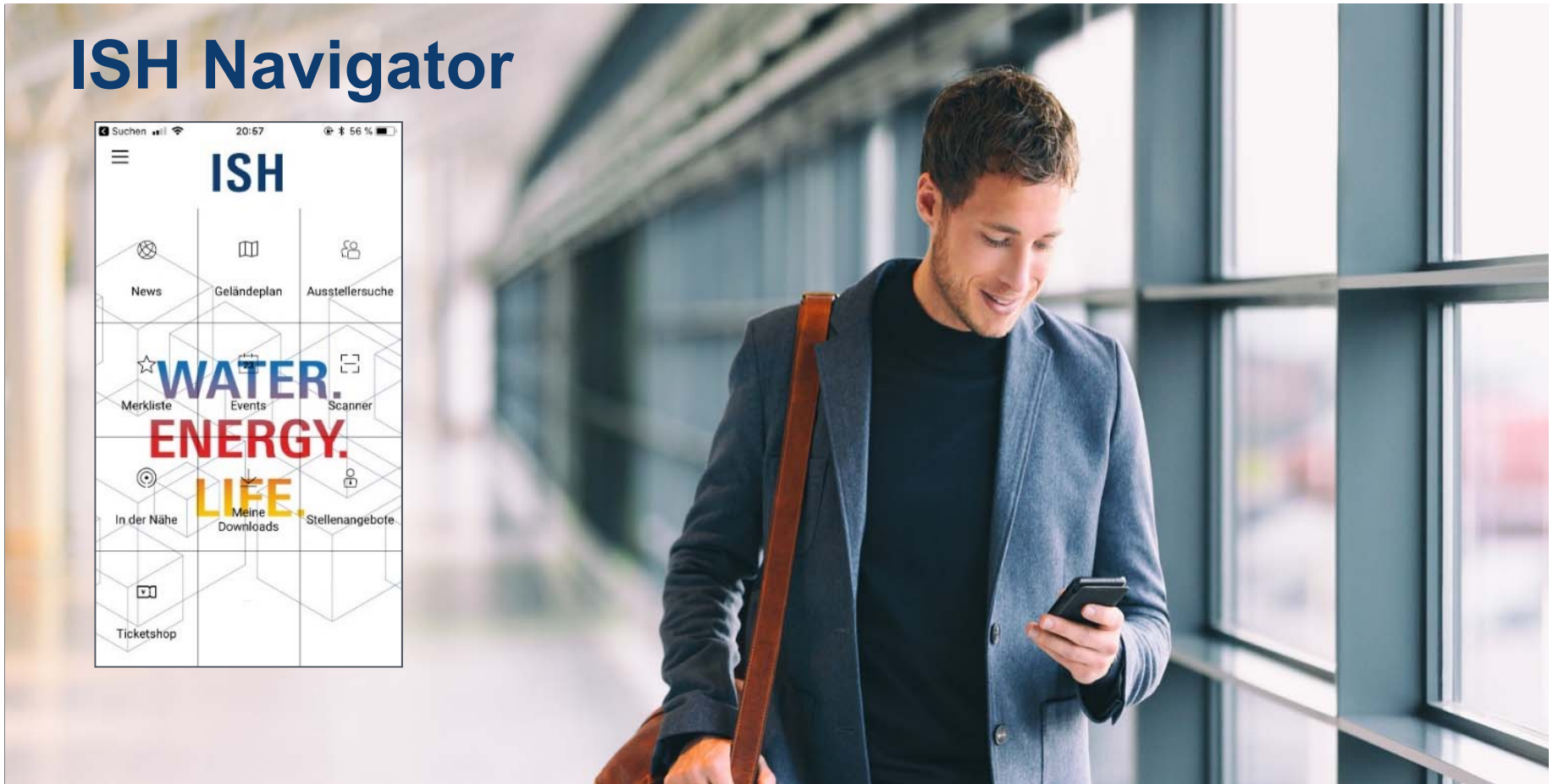
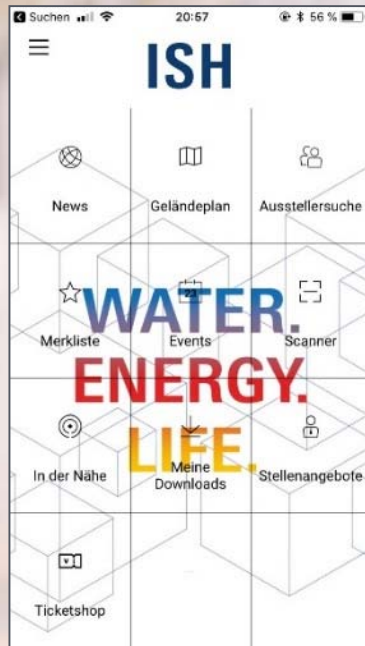
Duyarlı
Derli toplu
Bireysel



The banner features a dark blue header with the 'ISH' logo in white. Below the header is a background of overlapping, semi-transparent 3D wireframe cubes. In the center, the text 'WATER. ENERGY. LIFE.' is displayed in blue, red, and yellow respectively. A dark blue box in the bottom left corner contains the text '11. – 15. März 2019 Frankfurt am Main' and a button labeled 'TICKETS & ANMELDUNG'. The top navigation bar includes a menu icon, a search icon, the 'messe frankfurt' logo, a language selector set to 'DE', and a 'Login' button with a user icon.

Willkommen zur ISH

ISH Navigator



Müşteri programları



UPGRADE

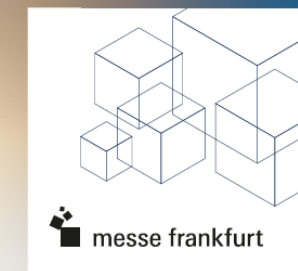
The benefit package for wholesalers

ISH

11.–15.3.2019

New sequence of days:
Monday – Friday

Invitation

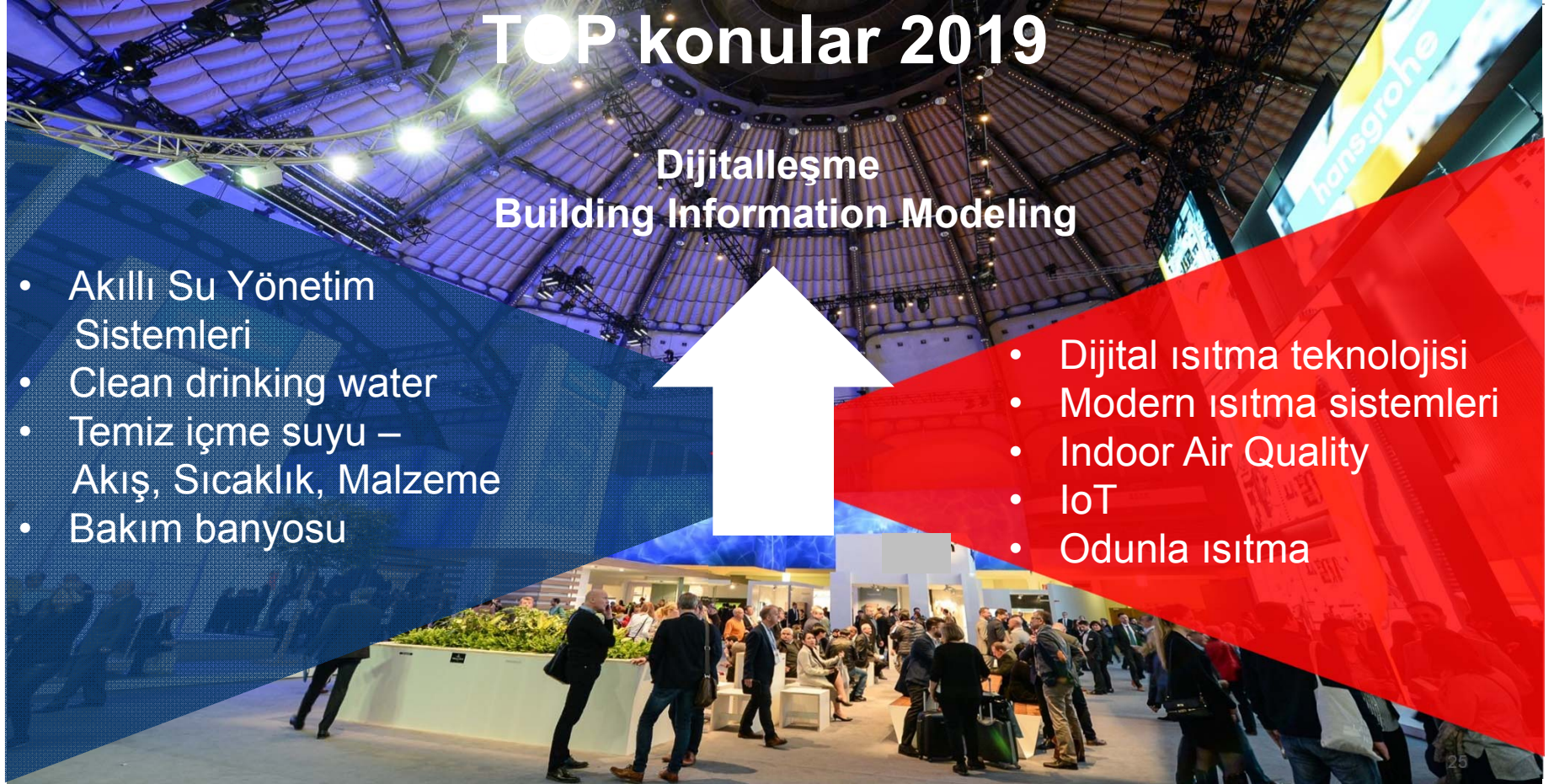


TOP konular 2019

Dijitalleşme Building Information Modeling

- Akıllı Su Yönetim Sistemleri
- Clean drinking water
- Temiz içme suyu – Akış, Sıcaklık, Malzeme
- Bakım banyosu

- Dijital ısıtma teknolojisi
- Modern ısıtma sistemleri
- Indoor Air Quality
- IoT
- Odunla ısıtma



Etkinlikler@ISH

selection @ISH

- Pop up my Bathroom
- Design Plus
- Fuar turları

skills @ISH

- ISH Teknoloji ve enerji forumu
- BIM@ISH
- Bina/emlak forumu
- İklimlendirme / Soğutma Forumu
- Soba forumu

career @ISH

- Start-ups@ISH
- Young Competence-Sıhhi Isıtma İklimlendirme Meslek Öğrencileri@ISH

ISH fuarıyla aynı zamanda

4. Ağlaşmış Güvenlik Teknolojisi Konferansı

12 + 13 Mart 2019

Salı + Çarşamba

Hol 10.3

intersec

forum


Conference for connected
security technology

Security meets Smart Building:
Digitalisation and connected
security technology in future
buildings

12. +13. 3. 2019, Frankfurt am Main

www.intersec-forum.com

ZVEI:
Die Elektroindustrie

 messe frankfurt

2019: Partner country France

Germany – France: „Engine of EU“

2017: 55 exhibitors

2017: 3rd largest intern. visitor group



ISH Worldwide

ISH CHINA **CIHE**

China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems

6-8 May 2019
New China International Exhibition Center Beijing, China
www.ishc-cihe.com

GREEN HEATING FOR COMFORTABLE LIVING

messe frankfurt

ISH SHANGHAI **CIHE**

3-5 September 2019
Shanghai New International Expo Center, Shanghai, China
www.ishc-cihe.com

Green and comfortable Customised solutions for modern living

Organizer
Shanghai International Trade Fair Co., Ltd. (SITFC)
Tel: +86 21 3100 1000
Fax: +86 21 3100 1001
www.sitfc.com.cn

Organizer
China International Trade Fair Co., Ltd. (CITF)
Tel: +86 10 6500 1000
Fax: +86 10 6500 1001
www.citf.com.cn

Organizer
Shanghai Zhongye Culture Co., Ltd.
Tel: +86 21 3100 1000
Fax: +86 21 3100 1001
www.zhongyew.com.cn

messe frankfurt

ISH INDIA
powered by IPA

International trade fair for plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems in India

28 Feb - 2 Mar 2019
Bombay Exhibition Center, Mumbai
www.ish-india.in

messe frankfurt

Herzlich willkommen
Welcome

ISH

Eingang für Karteninhaber
Entrance for ticket holders

Tageskarten berechtigen nur zum einmaligen Einlass
Day tickets cannot be used for re-entry

See you in Frankfurt from 11.- 15. March 2019

Sicherheitskontrollen
Security Check

Valid! Thank!

For security reasons personal checks and bag searches may be carried out at any time anywhere on the exhibition site. We apologise for any inconvenience this may cause.

Thank!

Frankfurt